



**International Council
of Business Associations and
Chambers of Commerce in Ukraine**

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Precondition for Future Investment: Modern Education

ICBAC Online-FORUM on November 19, 2020

Online-Stream via YouTube in English and Ukrainian language

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PROGRAMME

Time	Topic & Speaker
10:30 – 11:15	Registration, technical checks
	Moderator: Alfred F. Praus, General Secretary, International Council of Business Associations and Chambers (ICBAC)
11:15 – 11:30	Opening Gennadyi Chyzhykov President, Ukrainian Chamber of Commerce and Industry (UCCI)
11:30 – 13:00	Ukraine – on the way to modern education or generation of autodidacts? Only with a modernized system Ukraine can succeed in keeping the younger people in the country and potentially attracting additional talent from abroad. In this panel speakers will discuss on which main priorities Ukraine should focus in order to develop a modern education system. <ul style="list-style-type: none"> • Mykola Kyzym, 1st Deputy Minister of Education and Science of Ukraine • Andriy Dligach, PhD, Co-founder of Economic Recovery Centre, Head of Advanter Group • Inna Sovsun, ex-First Deputy Minister of Education and Science of Ukraine (2014-2016), Member of Parliament, ex-Chair of Subcommittee on Lifelong Learning and Extracurricular Education of the Verkhovna Rada Committee on Education, Science and Innovation in the 9th Convocation of the Verkhovna



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	<p>Rada</p> <ul style="list-style-type: none"> • Volodymyr Vlasiuk, Head of Industrial Modernization Committee at the Ukrainian Chamber of Commerce and Industry • Maria Kholoshniuk, Country Manager, AIESEC • Taras Derkach, Career Hub Platform Coordinator, Pact for Youth Initiative Coordinator, CSR Ukraine • Valeriya Zabolotna, Director, DTEK Academy <p>Moderator: Ruslan Osypenko, Executive Director, Chinese Commerce Association</p>
13:00 – 13:10	Break
13:10 – 14:40	<p>Down on the ground: vocational education as key to economic success?</p> <p>Vocational professional training is organized very differently in many countries. Three European countries, Austria, Germany and Switzerland, have a century long experience with a mix of vocational training in companies and in professional schools. This training is called “dual education” and many experts see this professional training as one of the reasons for the economic success in these countries. In this panel experts will share their experience with the development of dual education in Ukraine.</p> <ul style="list-style-type: none"> • Investment into professional education as a form of entrepreneurial social responsibility in a democratic society <ul style="list-style-type: none"> ○ Tim B. Peters, Konrad-Adenauer-Stiftung e.V. - Europäische und internationale Zusammenarbeit (EIZ) • Development of professional education and vocational training in Ukraine – the governmental strategy <ul style="list-style-type: none"> ○ Iryna Shumik, General Manager of VET Directorate, Ministry of Education and Science of Ukraine • Modern forms of professional training implemented in Ukrainian reality <ul style="list-style-type: none"> ○ Nataliya Starodub, VET Development, German-Ukrainian Chamber of Commerce and Industry ○ Vitaly Bulda, CEO, Robert Bosch Ukraine ○ Oleksandr Tcherevko, Technical Service and Support 1 Europe East, Robert Bosch Ukraine • Austrian experience with dual education in Ukraine (Odessa National Politechnical University)



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	<ul style="list-style-type: none"> ○ Monika Mott, OeAD Vienna ● Swedish experience with the development of professional training in Ukraine <ul style="list-style-type: none"> ○ Bogdan Volchok, Managing Director, SKF Ukraine ○ Victoria Shatan, HR manager, SKF Ukraine <p>Moderator: Alexander Markus, German-Ukrainian Chamber of Commerce and Industry, Ukraine</p>
14:40 – 14:50	Break
14:50 - 16:20	<p>Make people stay, not leave: Employers branding capability and reforming labour law in Ukraine</p> <p>Before COVID-19 pandemic, Ukraine was suffering from brain drain severely. Most likely this will continue after the lift of travel restrictions throughout the world. In this panel speakers will discuss how Ukraine should organize a successful turn-around in employer branding and how changes in labour law could support doing this.</p> <ul style="list-style-type: none"> ● Yulia Zhovtyak, Deputy Director, State Employment Centre ● Dmytro Kisilevsky, Member of Parliament, Deputy Chair of Economic Development Committee, Verkhovna Rada of Ukraine ● Margarita Karpenko, Managing Partner, Head of Employment & Benefits, DLA Piper Ukraine ● Natalia Halunko, HR manager of BNP Paribas/Ukrsibbank (Ukrainian employer of the Year 2020) ● Olena Chepizhko, Head of External Communication, Group of Companies “Eurocar” ● Miyako Ikeda, Senior Analyst, Directorate for Education and Skills, Organisation for Economic Co-operation and Development (OECD) <p>Moderator: Alfred F. Praus, ICBAC General Secretary / Ukrainian-Austrian Association</p>
16:20 – 16:30	<p>Closing remarks: Alfred F. Praus, ICBAC General Secretary / Ukrainian-Austrian Association</p>

To join the Forum in **English:** <https://youtu.be/2wZAgzA4TCY>

To join the Forum in **Ukrainian:** <https://youtu.be/KQgWISy60ts>

Q&A via Telegram channel: t.me/icbacforum2020

